

# Sponsorship Packet

EFLAND, NC



## **Tarheel Antique Festival & Christmas Craft Show**

November 16th & 17th, 2019

FEATURING  
**Antique Vendors**  
**Auctions**  
**Appraisals**

[www.tarheelantiquesfestival.com](http://www.tarheelantiquesfestival.com)





# ***Tarheel Antique Festival***

## ***Antique Vendors/ Auctions/ Appraisals***

We appreciate your interest in our antiques festival that features tons of antique vendors, an open antique auction and onsite appraisals. This festival was sparked by a conversation during a visit to our farm by Frank and Mike of American Pickers. Our 700 acre farm is conveniently located between the Triangle and Triad. Our Charity this year is the Meridian Community Foundation which plans to build a park on Orange County. Lloyds Dairy is proud to present and host this annual event.

Our goal is to provide a great venue to bring those with a passion (like ourselves) together for a great weekend event in the heart of Carolina. We hope you will share this iconic festival with your friends, family and customers. Our team has been managing some of the Southeast largest events for over 25 years. With great facilities indoor and out, with plenty of parking we look forward to have you join us...

# Tarheel Antique Festival

## Orange County's Largest Festival Location



### Sponsorship Packages

#### **Tarheel Antique Festival Title Sponsor: \$2500**

- Your Company known as the Official Sponsor of the Tarheel Antique Festival. Name Association with the festival in all media and promotion of all events (except limited edition merchandise). For example:

Tarheel Antique Festival  
Presented by:  
(Your name/logo here)

- Full page ad in festival program
- Mention in purchased commercials
- Logo on the all festival event signs around community
- Opportunity to hang your banner at all sponsored events
- Logo on all print advertising and event brochures
- Premier Booth/Tent space available all day Friday, Saturday & Sunday
- Stage signage throughout all acts
- Logo on the back of official festival T-shirt, and 10 free shirts
- Commemorative plaque presented during recognition ceremony
- Ten (10) complementary admission tickets for the festival
- Link from festival website to Sponsor's webpage
- Introduction in front of our auction crowd
- Your company listed in all mailings and in the festival letterhead
- Your logo listed on festival billboard

Tarheel Antique Festival Committee  
PO Box 528  
Efland, NC 27243  
[www.tarheelantiquefestival.com](http://www.tarheelantiquefestival.com)  
(919) 732-7322

# Tarheel Antique Festival

## Orange County's Largest Festival Location



### Sponsorship Packages

#### **Title Antique Area Sponsor: \$1000**

- Your Company known as the Antique Show Sponsor.
- Full page ad in event program
- Mention in purchased commercials
- Opportunity to hang your banner at all sponsored events
- Logo on all print advertising and event brochures
- Premier Booth/Tent space available all day Friday, Saturday & Sunday
- Stage signage throughout every day
- Logo on the back of official festival T-shirt, and 10 free shirts
- Commemorative plaque presented during Hog Day
- Ten (10) complementary tickets to the festival each day
- Link from [www.tarheelantiquefestival.com](http://www.tarheelantiquefestival.com) to Sponsor's webpage
- Introduction in front of our crowd at the auction
- Your company listed in all mailings and in the festival letterhead
- Your company listed on official festival banner (includes title)
- Opportunity to participate in car show awards ceremony
- Opportunity to officially start the festival show and address participants

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# Tarheel Antique Festival

## Orange County's Largest Festival Location



### Sponsorship Packages

#### **Title Antique Appraisal Sponsor: \$1000**

- Your Company known as the Antique Appraisal Sponsor.
- Full page ad in event program
- Mention in purchased commercials
- Opportunity to hang your banner at all sponsored events
- Logo on all print advertising and event brochures
- Premier Booth/Tent space available all day Friday, Saturday & Sunday
- Stage signage throughout every day
- Logo on the back of official festival T-shirt, and 10 free shirts
- Commemorative plaque presented during Hog Day
- Ten (10) complementary tickets to the festival each day
- Link from [www.tarheelantiquefestival.com](http://www.tarheelantiquefestival.com) to Sponsor's webpage
- Introduction in front of our crowd at the auction
- Your company listed in all mailings and in the festival letterhead
- Your company listed on official festival banner (includes title)
- Opportunity to participate in car show awards ceremony
- Opportunity to officially start the festival show and address participants

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# Tarheel Antique Festival

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#### **Title Antique Auction Sponsor: \$1000**

- Your Company known as the Antique Auction Sponsor.
- Full page ad in event program
- Mention in purchased commercials
- Opportunity to hang your banner at all sponsored events
- Logo on all print advertising and event brochures
- Premier Booth/Tent space available all day Friday, Saturday & Sunday
- Stage signage throughout every day
- Logo on the back of official festival T-shirt, and 10 free shirts
- Commemorative plaque presented during Hog Day
- Ten (10) complementary tickets to the festival each day
- Link from [www.tarheelantiquefestival.com](http://www.tarheelantiquefestival.com) to Sponsor's webpage
- Introduction in front of our crowd at the auction
- Your company listed in all mailings and in the festival letterhead
- Your company listed on official festival banner (includes title)
- Opportunity to participate in car show awards ceremony
- Opportunity to officially start the festival show and address participants

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# Tarheel Antique Festival

## Orange County's Largest Festival Location



### Sponsorship Packages

#### **Title Antique Car/ Tractor Show Sponsor: \$1000**

- Your Company known as the Antique Car/ Tractor Show Sponsor.
- Full page ad in event program
- Mention in purchased commercials
- Opportunity to hang your banner at all sponsored events
- Logo on all print advertising and event brochures
- Premier Booth/Tent space available all day Friday, Saturday & Sunday
- Stage signage throughout every day
- Logo on the back of official festival T-shirt, and 10 free shirts
- Commemorative plaque presented during Hog Day
- Ten (10) complementary tickets to the festival each day
- Link from [www.tarheelantiquefestival.com](http://www.tarheelantiquefestival.com) to Sponsor's webpage
- Introduction in front of our crowd at the auction
- Your company listed in all mailings and in the festival letterhead
- Your company listed on official festival banner (includes title)
- Opportunity to participate in car show awards ceremony
- Opportunity to officially start the festival show and address participants

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# Tarheel Antique Festival Packages



## Sponsorship Packages

### Gold Sponsor: : \$1,000

- 1/2 page ad in program
- Stage sign, size 3' x 4' or Banner
- Ad on front of program
- Name on all advertising media including social media promotion
- 10' X 10' Booth space at
- Tee shirt ad
- Website Advertisement link on website

### Silver Sponsor : \$500

- 1/4 page ad in program
- Stage sign, size 2' X 3' or Banner
- 10' X 10' Booth space
- Tee shirt ad
- Website Advertisement link on website

### Bronze Sponsor: \$250

- Listing as supporter program
- Stage sign, size 2' X 3' or Banner
- 10' x 10' Booth space
- Website Advertisement link on website

### GENERAL SPONSORSHIP INCLUDES:

- |  |                 |
|--|-----------------|
| • Tarheel Area Sponsor (Crafter Area, Auction, Car Show) | \$1000.00 _____ |
| • Exclusive Shirt Sponsor (Volunteers or Staff )         | \$1000.00 _____ |
| * Perimeter sign 3' x 4' or Banner                       | \$200.00 _____  |
| • Tee Shirt ad   | \$150.00 _____  |
| • Friends of event listed on one large sign              | \$50.00 _____   |

### Program Ads:

- |                                    |                |
|------------------------------------|----------------|
| • Business card size ad in program | \$50.00 _____  |
| • Half-page ad in program          | \$75.00 _____  |
| • Full page ad in program          | \$100.00 _____ |



# Tarheel Antique Festival Agreement

## Sponsorship Agreement

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Title: \_\_\_\_\_ Web Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Sponsorship Level (see attached sheets for further information)

Tarheel Antique Title (\$2500)\_\_\_\_ Antique Area (\$1000) \_\_\_\_ Auction Title (\$1000)\_\_\_\_

Car Show Title (\$1000) \_\_\_\_\_ Gold (\$1000) \_\_\_\_\_ Silver (\$500) \_\_\_\_\_ Bronze (\$250) \_\_\_\_\_

Individual , Area or Exclusive Industry Category \_\_\_\_\_

I am authorized to enter into this agreement on behalf of the company/agency listed on this agreement.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Festival Representative \_\_\_\_\_

Check Enclosed \_\_\_\_\_ Money Order \_\_\_\_\_ Credit Card \_\_\_\_\_

Please return agreement to address shown below. Thank you for your support of our festival.

Make checks or money orders to Lloyd's Farm

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